

ALUVA™

— REWARDS PLAN —

ALUVA.CO

FAST START BONUS

30%

Commissions on all orders placed by Personal Enrollees in their first month.

INFINITY BONUS



Get a 1% override with the Dividend Bonus on your entire organization. Dividend Bonus starts with the A3 rank and can pay on infinite levels.

CHECK MATCH BONUS

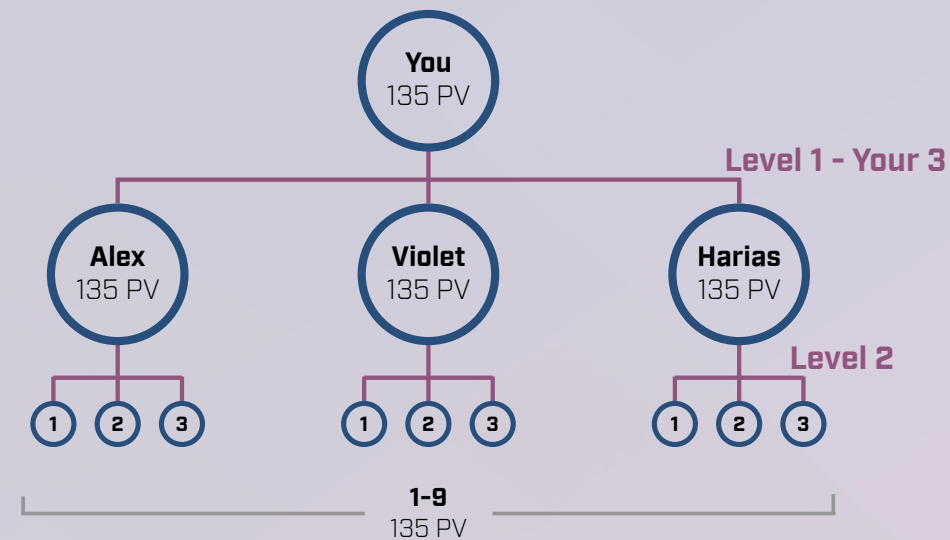
5% / month

Check Match bonus is calculated based on commissions for all Influencers personally enrolled*. A4-A100 Influencers can qualify for this bonus.

EX3 LUV CLUB BONUS

1st Month: \$50
2nd Month: \$75
After 3 Months: \$135/Mo

To qualify for the bonus each month an Aluva Influencer must have:
3 Influencers on Level 1 with 135 PV • Your 3 must also have 3 with 135 PV



*3x3 structure can be Personally Enrolled or placed Influencer and Preferred Customers.
**AluvaAchiever - in the first month of enrollment if you hit the 3x3 bonus you will get bypassed to 135/Mo.

LUXURY AUTO BONUS

\$900 / month

A6-A10 Ranks for two consecutive months in a row.
\$3500 /month for A100 Rank

LEVEL PAYOUTS

Level	Percentage
1	20%
2	10%
3	4%
4	10%*
5	8%*
6	6%*
7	4%*
8	2%*
9	1%
10	1%

* For more details view pg 5 ("LEVEL PAYOUTS") of this document (PDF).



Personal Volume (PV): 55
Active Personal Members: 01
Levels Paid: 1



A2 | STAR
Group Volume (GV): 1K
Personal Volume (PV): 135
Active Personal Members: 02
Levels Paid: 2



A3 | ROCKSTAR
5k
Group Volume (GV)
Personal Volume (PV): 135
Active Personal Members: 03
Levels Paid: 3



A4 | SUPERSTAR
10k
Group Volume (GV)
Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 4



A5 | ALL-STAR
25k
Group Volume (GV)
Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 5



A6 | ELITE
50k
Group Volume (GV)
Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 6

Infinity Bonus Payout Opportunities

-

2

3

4

5



A7 | ICON

100k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A8 | CHAMP

250k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A9 | MVP

500k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A10 | LEGEND

750k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A100 | G.O.A.T

1M

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10

Infinity Bonus Payout Opportunities

6

7

8

10

10

Level	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A100
1	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
2	-	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
3	-	-	4%	4%	4%	4%	4%	4%	4%	4%	4%
4	-	-	-	10%	10%	10%	10%	10%	10%	10%	10%
5	-	-	-	-	8%	8%	8%	8%	8%	8%	8%
6	-	-	-	-	-	6%	6%	6%	6%	6%	6%
7	-	-	-	-	-	-	2%	4%	4%	4%	4%
8	-	-	-	-	-	-	1%	1%	2%	2%	2%
9	-	-	-	-	-	-	1%	1%	1%	1%	1%
10	-	-	-	-	-	-	1%	1%	1%	1%	1%

Level	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A100
1	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
2	-	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
3	-	-	4%	4%	4%	4%	4%	4%	4%	4%	4%
4	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%
5	-	-	-	-	1%	1%	1%	1%	1%	1%	1%
6	-	-	-	-	-	1%	1%	1%	1%	1%	1%
7	-	-	-	-	-	-	1%	1%	1%	1%	1%
8	-	-	-	-	-	-	1%	1%	1%	1%	1%
9	-	-	-	-	-	-	1%	1%	1%	1%	1%
10	-	-	-	-	-	-	1%	1%	1%	1%	1%

Active Personal Members [APM]

Influencer or Preferred Customer that was personally enrolled and has at least 55 PV monthly.

Commission Eligibility

ALUVA pays commissions weekly based on the prior month rank qualification. If an Influencer did not qualify for a rank in the prior month the account is considered unqualified and loses the ability to earn commissions. Unqualified Influencers can begin earning weekly commissions again after the account has at least 55 PV in the current month.*

* Any downline Influencer or Customer orders placed prior to the change back to qualified status will not be paid to the Account Owner and are dynamically compressed to qualifying upline Influencers. Only orders placed after the 55 PV minimum has been met, and the account is considered qualified again, will be paid through Weekly Pay.

Commissionable Volume [CV]

Volume associated with a product's commission payout rate. CV is used to calculate Weekly Pay and other bonuses.

Daily Cycle

Reporting, status changes, rank changes, and placement tree adjustments start and end at 12:00 AM MST.

Weekly Pay

Payment to qualifying Influencers after a product order with CV is purchased by an Influencer or Preferred Customer. Commission percentages are calculated based on the level in the downline where the order was placed.

Group Volume [GV]

The combination of Personal Volume (PV), all PV from downline Influencers & Preferred Customers.

Gift of Luv

Gift of LUV: Aluva Influencer accounts can continue for generations. Accounts can be assigned as a posthumous gift to individuals or your favorite charity organization.*

*Gift of LUV accounts must continue activity and commission eligibility requirements.

Infinity Bonus

ALUVA pays a 1% Infinity Bonus on infinite levels based on rank requirements, until the downline structure contains an equal or higher number of individuals of like or higher rank.

Influencer

ALUVA account that is eligible to personally enroll other Influencers and Preferred Customers and earn commissions.

New Influencers default to AI upon sign-up when an order of at least 55 PV is placed in the current month and maintains AI commission eligibility until the end of the following month.

Over-ranking

ALUVA Influencers who purchase a qualifying 1000 pack or equivalent PV in other subscription pack(s) upon sign-up will be over-ranked to A4 for a three-month period.

Over-rank Maintenance

- If a 135 PV qualifying order is not placed in any subsequent month during the three-month over-rank period the Influencer will be considered inactive.
- Once the over-ranked Influencer places a qualifying order in the current month, they will regain their over-rank status to A4 and will be eligible for commissions according to the Commissions Eligibility rules.

Payouts of Check Match Bonus

Check Match Bonus is paid out on the 5th of each month based on the previous month rank qualification and qualified Influencers commissions.

Personal Volume [PV]

Volume from personal Influencer. PV counts toward an Influencer's Group Volume.

Preferred Customers

Personally enrolled customers that have an ALUVA account. Preferred Customers have access to wholesale pricing, sales specials and subscriptions.

- Preferred Customer order commissions are calculated based on product CV and pay to qualifying upline Influencers.
- Preferred Customer CV counts for an Influencer's GV, as level one volume, and is not associated with a leg.

Rank Advancement Requirement

No more than 60% can come from your strongest leg to count towards your rank up requirement.

Qualification Cycle

Monthly qualifications start on the 1st day of the month 12:00 AM MST and end on the last day of the month 11:59 PM MST. Prior month rank qualification determines current month's weekly commission payouts.

Luxury Auto Bonus

- A6-A10 Ranks for two consecutive months in a row qualify for a \$900/mo Auto Bonus and A100 Ranks qualify for \$3,500/mo (opt out for \$350/mo) for qualified vehicles. 1 month grace period to re-qualify once per calendar year.