

ALUVA™

— REWARDS PLAN —



GET STARTED FAST

ALUVA.CO

STEP 1

PICK YOUR PRODUCT

Buy any Aluva product with **35 PV or more** and unlock the **earning potential on 2 commission levels!*** Plus, **enjoy all the benefits** of being an Aluva member.

STEP 2

SHARE & BE REWARDED

Achieve A3 or higher with 135 PV to unlock **UNLIMITED** earning potential with **Infinity Bonus Payout Opportunities!** Get a head start with the **Hit the Ground Running Bonus** below.

Aug. 1ST - Oct. 31ST, 2024

HIT THE GROUND RUNNING BONUS**

A2 \$50	A3 \$250	A4 \$500	A5 \$1K	A6 \$2.5K	A7 \$5K	A8 \$10K	A9 \$25K	A10 \$50K
				A100 \$100K				

* When all other qualifications for Aluva Ally are met according to the Aluva Rewards Plan.

** Promotion dates are August 1st, 2024 to September 30th, 2024. Aluva Influencers can receive the bonus when they reach a high rank during the promotion period. Only the highest maintained rank by Oct 31st will be paid to qualified Influencers. The high rank must be reached in 62 days and repeated in October. Bonuses over \$999 for new Influencer accounts will be paid over 60 days in equal increments on the 5th of each month following the end of the promotion to qualified Influencers. Bonuses are reserved for active Aluva Influencers only.



ALUVA.CO

FAST START BONUS

30%

Commissions on all orders placed by Personal Enrollees in their first month.

INFINITY BONUS



Get a 1% override with the Dividend Bonus on your entire organization. Dividend Bonus starts with the A3 rank and can pay on infinite levels.

CHECK MATCH BONUS

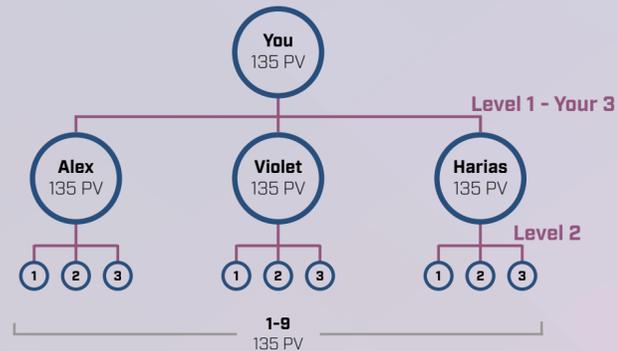
5% / month

Check Match bonus is calculated based on commissions for all Influencers personally enrolled*. A4-A100 Influencers can qualify for this bonus.

EX3 LUV CLUB BONUS

1st Month: \$50
2nd Month: \$75
After 3 Months: \$135/Mo

To qualify for the bonus each month an Aluva Influencer must have:
3 Influencers on Level 1 with 135 PV • Your 3 must also have 3 with 135 PV



*3x3 structure can be Personally Enrolled or placed Influencer and Preferred Customers.
**AluvaAchiever - in the first month of enrollment if you hit the 3x3 bonus you will get bypassed to 135/Mo.

LUXURY AUTO BONUS

\$900 / month

A6-A10 Ranks for two consecutive months in a row.
\$3500 /month for A100 Rank

LEVEL PAYOUTS

Level	Percentage
1	20%
2	10%
3	4%
4	10%*
5	8%*
6	6%*
7	4%*
8	2%*
9	1%
10	1%

* For more details view pg 5 ["LEVEL PAYOUTS"] of this document (PDF).



INFLUENCER

Personal Volume (PV): 35

Active Personal Members: 01

Levels Paid: 1

PRO TIP

Want to earn big, fast? **Spread the LUV, reap the rewards!** Find your

MyWebsite link under the NAV menu in the Aluva Back Office:

Login > MyWebsite > Copy Link > Share



ALUVA ALLY

250

Group Volume (GV)

Personal Volume (PV): 35

Active Personal Members: 01

Levels Paid: 2



A1 | RISING STAR

1k

Group Volume (GV)

Personal Volume (PV): 35

Active Personal Members: 02

Levels Paid: 3



A2 | STAR

2.5k

Group Volume (GV)

Personal Volume (PV): 135
Active Personal Members: 02
Levels Paid: 4



A3 | ROCKSTAR

5k

Group Volume (GV)

Personal Volume (PV): 135
Active Personal Members: 03
Levels Paid: 5



A4 | SUPERSTAR

10k

Group Volume (GV)

Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 6



A5 | ALL-STAR

25k

Group Volume (GV)

Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 7



A6 | ELITE

50k

Group Volume (GV)

Personal Volume (PV): 135
Active Personal Members: 04
Levels Paid: 8

Infinity Bonus Payout Opportunities

-

2

3

4

5



A7 | ICON

100k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A8 | CHAMP

250k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A9 | MVP

500k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A10 | LEGEND

750k

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10



A100 | G.O.A.T

1M

Group Volume (GV)

Personal Volume (PV): 135

Active Personal Members: 04

Levels Paid: 10

Infinity Bonus Payout Opportunities

6

7

8

10

10

Level	INF	AA	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A100
1	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
2	-	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
3	-	-	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
4	-	-	-	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
5	-	-	-	-	8%	8%	8%	8%	8%	8%	8%	8%	8%
6	-	-	-	-	-	6%	6%	6%	6%	6%	6%	6%	6%
7	-	-	-	-	-	-	2%	2%	2%	4%	4%	4%	4%
8	-	-	-	-	-	-	-	1%	1%	1%	2%	2%	2%
9	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%
10	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%

Level	INF	AA	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A100
1	30%	30%	30%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
2	-	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
3	-	-	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
4	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
5	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
6	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%
7	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%
8	-	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%
9	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%
10	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%

Active Personal Members [APM]

Influencer or Preferred Customer that was personally enrolled and has at least 35 PV monthly.

Commission Eligibility

ALUVA pays commissions weekly based on the prior month rank qualification. If an Influencer did not qualify for a rank in the prior month the account is considered unqualified and loses the ability to earn commissions. Unqualified Influencers can begin earning weekly commissions again after the account has at least 35 PV in the current month.*

* Any downline Influencer or Customer orders placed prior to the change back to qualified status will not be paid to the Account Owner and are dynamically compressed to qualifying upline Influencers. Only orders placed after the 35 PV minimum has been met, and the account is considered qualified again, will be paid through Weekly Pay.

Commissionable Volume [CV]

Volume associated with a product's commission payout rate. CV is used to calculate Weekly Pay and other bonuses.

Fast Start Bonus

Payment for the first order of a new account with CV. Calculated and paid daily Monday through Friday. Qualified orders placed on weekends and holidays pay on the next business day.

Weekly Pay

Payment to qualifying Influencers after a product order with CV is purchased by an Influencer or Preferred Customer. Commission percentages are calculated based on the level in the downline where the order was placed and the rank of the qualified Influencer.

Group Volume [GV]

The combination of Personal Volume (PV), all PV from downline Influencers & Preferred Customers.

Gift of Luv

Gift of LUV: Aluva Influencer accounts can continue for generations. Accounts can be assigned as a posthumous gift to individuals or your favorite charity organization.*

*Gift of LUV accounts must continue activity and commission eligibility requirements.

Infinity Bonus

ALUVA pays a 1% Infinity Bonus on infinite levels based on rank requirements, until the downline structure contains an equal or higher number of individuals of like or higher rank.

Influencer

ALUVA account that is eligible to personally enroll other Influencers and Preferred Customers and earn commissions. New Influencers default to A1 upon sign-up when an order of at least 35 PV is placed in the current month and maintains A1 commission eligibility until the end of the following month.

Over-ranking

ALUVA Influencers who purchase a qualifying 1000 pack or equivalent PV in other subscription pack(s) upon sign-up will be over-ranked to A4 for a three-month period.

Over-rank Maintenance

- If a 135 PV qualifying order is not placed in any subsequent month during the three-month over-rank period the Influencer will be considered inactive.
- Once the over-ranked Influencer places a qualifying order in the current month, they will regain their over-rank status to A4 and will be eligible for commissions according to the Commissions Eligibility rules.

Payouts of Check Match Bonus

Check Match Bonus is paid out on the 5th of each month based on the previous month rank qualification and qualified Influencers commissions.

Personal Volume [PV]

Volume from personal Influencer. PV counts toward an Influencer's Group Volume.

Preferred Customers

Personally enrolled customers that have an ALUVA account. Preferred Customers have access to wholesale pricing, sales specials and subscriptions.

- Preferred Customer order commissions are calculated based on product CV and pay to qualifying upline Influencers.
- Preferred Customer CV counts for an Influencer's GV, as level one volume, and is not associated with a leg.

Rank Advancement Requirement

No more than 60% can come from your strongest leg to count towards your rank up requirement.

Qualification Cycle

Commission and rank qualifications reset each time a new qualifying order is purchased. PV and GV from qualifying orders appear in Influencer accounts for 31 days.

Luxury Auto Bonus

- A6-A10 Ranks for two consecutive months in a row qualify for a \$900/mo Auto Bonus and A100 Ranks qualify for \$3,500/mo (opt out for \$350/mo) for qualified vehicles. 1 month grace period to re-qualify once per calendar year.